



NORTH AMERICAN SUSTAINABILITY & RESPONSIBILITY SUMMIT **NASRS21**

October 25-26, 2021 | sustainable-summit.com

AGENDA

OCTOBER 25, 2021

8:50 - 9:00 am

Chair's Welcome Address



Vien Truong
Sr. Director Engagement
Nike

9:00 - 9:30 am

Rethinking Our Approach: How to Make Sustainability the Beating Heart of What We Do

- As part of Amazon's mission to be Earth's most customer-centric company, Amazon is giving customers access to more sustainable products, from thousands of Amazon-branded products it develops and manufactures, to millions of retail and third-party items sold in Amazon's store. If we built our business practices around sustainability first and foremost, what would change about how our products and processes look and perform?
- What are consumers' expectations of Amazon related to sustainability and what is Amazon doing to innovate on behalf of customers across product development, packaging, and more?
- In 2020, Amazon launched Climate Pledge Friendly, a program that uses sustainability certifications to highlight products that support its commitment to help preserve the natural world. How does this dedicated program make it easier for customers to discover and shop for more sustainable products
- Offering examples of how Amazon is building a sustainable business for its employees, customers, and communities and how other organizations can apply its methods to their own journeys
- In 2019, Amazon co-founded The Climate Pledge, a commitment to meet the goals of the Paris Agreement 10 years early—and become net-zero carbon by 2040. What does this mean in practice, and what does it mean for the company's operations looking forward?
- Discussing the impact of setting ambitious climate goals that both challenge organizations and also build momentum for creating change at scale



Cyrus Wadia
Head of Sustainable Product
Amazon

9:35 - 10:05 am

Protecting the Future of Sport – Solutions for Athletes and the Planet

- Impact of climate change on athletes, sport and communities
- Scaling innovation to drive tangible change – taking an end-to-end approach to sustainability: from what products to make, to how to make them, how to get them to consumers and how to take them back
- Embedding sustainability in everything we do – from innovation, to design, manufacturing, marketing and retail
- Leveraging bold, science based targets to inspire change across the entire industry
- Building on strong relationships to drive change with suppliers and other partners



Noel Kinder
Chief Sustainability Officer
Nike

10:10 - 10:40 am

Integrating Sustainability Across Your Business

- Introducing key focus areas and how Walmart takes a shared-value approach to sustainability, engaging all levels of the company to embed it into everyday business practices
- Walmart has made a bold and forward-leaning commitment to become a regenerative company. What does this mean in practice, and what does it mean for the company's operations looking forward?
- Sharing how Walmart is using its scale to spur change throughout the global value chain and speed up adoption of best practices that yield results on climate action. What insights can Walmart share about how it has been successful in its collaboration efforts?
- Walmart's long-time purpose has been to save people money so they can live better. Is there a tension between business for good and business for growth?
- Where does Walmart see the most room for innovation within sustainability?



Jane Ewing
SVP, Sustainability
Walmart

10:40 - 11:35 am

Roundtable Discussions

Reducing Waste in Food Services

**The Path to Zero: Zero Incidents,
Zero Landfill, Zero Waste**

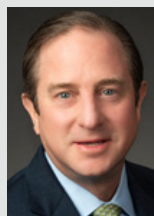
**Employee Engagement
and Sustainability**

11:40 am - 12:10 pm

Leadership, Corporate Culture, and World-Class Sustainability Programs

- Embedding sustainability into an organization's values and strategic objectives
- Understanding stakeholder priorities and communicating sustainability progress with them with transparency and humility
- Setting performance targets to build sustainability into your processes in the same way companies think about safety and quality
- Addressing key climate change challenges within our industry

**BREAKOUT
ROOM 1**
RESPONSIBLE
BUSINESS
PRACTICES



Chris Raymond
Chief Sustainability Officer
Boeing

11:40 am - 12:10 pm

**BREAKOUT
ROOM 2**
CULTURE AND
LEADERSHIP

Building Your Environmental Strategy to Ensure Stakeholder Satisfaction

- Connecting the dots to understand what your internal and external stakeholders wants from you and your organization
- Thinking proactively rather than reactively. What is your short-, medium-, and long-term plan to improve your performance and engage with your stakeholders?
- Breaking down functional silos and increasing employee engagement to make everyone a contributor to ongoing improvement in how your organization functions
- Demonstrating these tactics with real world examples



Page Motes
*Head of Corporate
Sustainability
Dell Technologies*

12:15 - 12:45 pm

**WORKSHOP
BREAKOUT
ROOM 1**

Best Practices to Operationalize ESG and Enhance Stakeholder Engagement

Join this session for insight on how you can:

- Build your business's capacity to drive performance on its ESG commitments for GHG emissions, water security, waste reduction, diversity & inclusion and more
- Transform how your business collaborates and engages with stakeholders including customers, employees, suppliers, shareholders, and regulators
- Enhance how you intake, analyze, and share information for compliance and risk management, and earn and maintain your business's social license to operate
- Connect processes to gain expanded insight for financial and operational risk management related to climate transition
- Keep pace with the evolution of authoritative climate-related and ESG reporting initiatives in a landscape shifting from voluntary reporting to regulated disclosure



ICIX



Keith Fortson
*Chief Customer Officer
ICIX*

12:15 - 12:45 pm

**WORKSHOP
BREAKOUT
ROOM 2**

Rethinking Sustainability: From Compliance Issue to Profit Strategy

- Identifying the convergence of forces driving the need for companies to rethink what sustainability means to their business
- In the race to achieve compliance with climate goals, was sustainability left behind in the digital transformation journey?
- How being a sustainable business is becoming crucial to staying competitive and attracting top talent
- Transitioning sustainability from a cost center to a strategic profit center in your business
- Old versus new view of sustainability
- How sustainable operations have helped companies see 7% higher profitability and 22% higher employee and customer satisfaction ratings



TURNTIDE



Brad Surak
*Chief Product Officer
Turntide Technologies*

1:45 - 2:15 pm

**BREAKOUT
ROOM 1**
RESPONSIBLE
BUSINESS
PRACTICES

Johnson & Johnson's Shared —and Unique— Opportunity for Climate Action

- Decarbonizing our global operations and value chain on the road to net zero emissions
- Accelerating our transition to 100% renewable electricity across diverse business segments and geographies
- Looking beyond our operations and value chains to drive positive change at the intersection of climate change and human health
- Supporting unique programs and partnerships to assist those who face the greatest health risks from climate change




Paulette Frank
Chief Sustainability Officer
Johnson & Johnson

1:45 - 2:15 pm

**BREAKOUT
ROOM 2**
CULTURE AND
LEADERSHIP

Creating Scalable Sustainability Solutions Across Your Supply Chain

- Empowering partners, suppliers, and employees to engage with your company's sustainability priorities
- Authentically driving sustainability action with consumers through purpose driven brands
- Engaging suppliers and leveraging complementary solutions at scale across your value chain
- The role of the non-profit in a company's sustainable strategy to ensure meaningful change




Angie Slaughter
VP of Sustainability
Procurement
Anheuser-Busch

2:20 - 2:50 pm

**WORKSHOP
BREAKOUT
ROOM 1**
The Good, the Bad, and the Ugly of Optimizing Your Organization's Global Operating Footprint

- Analyzing the extent to which ongoing economic uncertainty and new opportunities in emerging markets are changing the way companies grow
- Comparing the decision-making process of SMEs versus major international companies regarding global operations
- Creating high-level partnerships with local government, industry associations, suppliers, and consumers to secure social license and building the relationships needed to make a positive impact on environmental performance and Corporate Social Responsibility



Phil Redman
Offering Manager, ESG
OneTrust

2:20 - 2:50 pm

**WORKSHOP
BREAKOUT
ROOM 2**
Helping Corporations Navigate Their Sustainability Journey: The Importance of Owning Your Narrative

- Understanding current market dynamics from multi-stakeholder perspectives
- Using dual materiality to go beyond managing ESG-driven financial risks and align corporate and supplier goals with consumer, employee and community preferences
- Engaging with ESG data for optimal business outcomes – Learn about both engaged assessments and unsolicited ratings
- Cascading engagement down through the supply chain to understand and manage hidden risks





Angela Brown
SVP, ESG Product
Strategy & Development
Moody's ESG Solutions

2:55 - 3:50 pm

Networking Break

Leadership's Role in Building and Sustaining the Culture You Want

Balancing Performance Improvement and Sustainability Initiatives

Securing the Global Supply Chain – Sourcing Model and Preventive Controls

2:55 - 3:50 pm

Collaborating Across the Supply Chain to Innovate for Sustainability

- Establishing, building, and underscoring sustainability as a corporate value
- Applying 3M's Sustainability Value Commitment to transform businesses and industries
- Approaching challenges with a science-based mindset and pursuing collective action
- Collaborating across 3M's supply chain to share our expertise and amplify impact



Gayle Schueller

SVP & Chief Sustainability Officer
3M

3:30 pm - 4:05 pm

The Path to Carbon Zero and Navigating Scope 3 Emissions

- Making a plan to reduce and ultimately remove Microsoft's carbon footprint emitted either directly or by electrical consumption since the company was founded
- Grounding in science and math to invest in new carbon reduction and removal technology that will help achieve Carbon Negative status
- Expanding internal carbon tax to "scope 3 emissions" and understanding why it's necessary for our journey to being Carbon Negative
- Empowering customers and suppliers around the world and ensuring effective transparency and communication



Lucas Joppa

Chief Environmental Officer
Microsoft

4:05 - 4:15 pm

Chair's Closing Address



Vien Truong

Sr. Director Engagement
Nike

OCTOBER 26, 2021

8:50 - 9:00 am

Chair's Welcome Address



Vien Truong

Sr. Director Engagement
Nike

9:00 - 9:30 am

Empowering Action – Making Sustainable Growth Every Employees’ Business

- Sharing Unilever’s sustainability journey to date and how the last decade influences the next decade
- Explaining how the company aligns sustainability with driving business growth
- How Unilever embeds that strategy into the company to ensure all employees are driving change
- A deep dive on its three beliefs – companies with purpose last, brands with purpose grow, and people with purpose thrive



Rebecca Marmot
Chief Sustainability Officer
Unilever

9:30 - 10:00 am

Sustainable Agriculture in an Era of Climate Change

- Addressing climate change and driving positive change in the global food system as one of the world’s biggest buyers of beef
- Identifying priority impact areas to address through our global food system
- Sharing sustainable practices that make sense environmentally, economically, and socially
- Collaborating with stakeholders across the world to accelerate and continuously improve sustainability throughout the sector



Marion Gross
SVP, Chief Supply Chain Officer
McDonald's

10:00 - 10:30 am

Accelerating Climate Action

- Highlighting sustainability as more than operating responsibly but also having a positive impact on communities
- Leveraging capabilities of the Facebook platform to drive solutions towards authoritative climate science to catalyze and scale climate action
- Creating a diverse and inclusive metaverse that will redefine how people collaborate and connect with others globally
- Taking a responsible approach to accelerating innovation through strategic public and private sector collaborations



Edward Palmieri
Global Head of Sustainability
Facebook

10:35 - 11:30 am

Networking Break

10:35 - 11:30 am

Open Networking Conversations

**Managing and Guiding an
Organization Through Change**

Understanding Your Liability

**How Can Sustainability Leaders
Add Value at Board Level?**

11:35 am - 12:05 pm

**BREAKOUT
ROOM 1**
PURPOSE AND
INNOVATION

Engaging Consumers to Meet Global Sustainability Goals and Support Paris Climate Agreement

- Sustainability at Mastercard is embedded into the core of our business
- Role of the private sector and why every company has a role to play in addressing the climate challenge
- Setting ambitious net zero targets and building a roadmap to achieve them
- Leveraging network effects and convening partners through innovative models
- Growing consumer passion for the environment: products and services that empower consumers to take action for the planet



Emily Bishop
Director of Sustainability
Mastercard

11:35 am - 12:05 pm

**BREAKOUT
ROOM 2**
CULTURE AND
LEADERSHIP

Sustainability at Ford

- How should we as leaders within our organizations incorporate these new tools and technologies into the work our people do every day?
- Setting realistic goals: What do we want to be able to do in terms of improving our stakeholder engagement and environmental impact with these new capabilities?
- Making sure we don't lose the forest for the trees: When all the small actions and choices add up, what do we actually expect to achieve?



Bob Holycross
VP, Chief Sustainability,
Environment, & Safety Officer
Ford Motor Company

12:10 - 1:40 pm

Lunch Break / Open Networking

1:40 - 2:10 pm

Behind the Scenes of Netflix's Net Zero + Nature by 2022 Commitment

- Making a commitment to achieve net zero greenhouse gas emissions by the end of 2022 and every year after that by Reducing internal emissions, Retaining natural carbon sinks and Removing carbon from the atmosphere
- Digging deeper into the science and calculations behind our strategy and footprint
- Designing and launching a Net Zero target in a 6 months' time period
- Reaching millions of households with the message of a sustainable future



Emma Stewart
Netflix Sustainability Officer
Netflix

2:15- 2:45 pm

Fireside Chat: Sustainable from the Start: Embedding Sustainability Across the Value Chain

- A sustainable future is larger than any one organization, initiative, policy, or individual. It's time to get past individual company heroics and get to the point of collective action
- The journey to achieving collective goals begins with a deep commitment to sustainability at the forefront of all business practices
- On the backdrop of the company's accelerated goal to achieve net-zero emissions by 2040, PepsiCo Beverages North America Chief Sustainability Officer Jason Blake will discuss how to embed sustainable innovation across the value chain, from the very beginning of the product lifecycle and throughout operations



Jason Blake
*SVP and
Chief Sustainability Officer
PepsiCo Beverages North America*

2:45- 3:15 pm

Fireside Chat: Society 2030: Spirit of Progress': 10-Year Action Plan to Help Create A More Inclusive and Sustainable World

- Shaping an inclusive and sustainable future supporting the United Nations Sustainable Development Goals
- The power of strong partnerships to create a positive sustainable impact with communities and for society
- Priorities for 2030: promoting positive drinking; championing inclusion and diversity; and pioneering grain-to-glass sustainability



Perry Jones
*President of North
America Supply
Diageo North America*

3:15 - 3:25 pm

Chair's Closing Address



Vien Truong
*Sr. Director Engagement
Nike*