



NORTH AMERICAN SUSTAINABILITY & RESPONSIBILITY SUMMIT **NASRS23**

January 31 - February 1, 2023 | Hyatt Regency Lost Pines | Austin, TX | sustainable-summit.com

AGENDA

JANUARY 30, 2023

4:00 - 4:50 pm

Panel: Today's Corporate Social Responsibility in an Age of Environmental Awareness

- Gaining trust and overcoming opposition by demonstrating a commitment to Corporate Social Responsibility. Seeing is believing, so what can you show people that proves your bona fides?
- Discussing trends in CSR: Why are yesterday's best practices today's bare minimums? How can we keep up with evolving expectations?
- Setting goals that will satisfy your shareholders, stakeholders and your critics
- Practicing what you preach: Making your corporate culture reflect your corporate philosophy towards sustainability and CSR
- Offering best practices to communicate openly, honestly, early and often with all stakeholders

Moderator:

 Technologies



Page Motes
Head of Global
Sustainability
Dell Technologies

Panelists:



Julia Matthews
VP, ESG
Peloton



Michael Levine
VP, Chief
Sustainability Officer
Under Armour

5:00 - 5:50 pm

Panel: Examining the State of the Circular Economy and What Advancements Need to be Made to Evolve the Model's Future?

- Moving beyond focusing on profits for business and fundamentally rethinking the path to products and services that cater to people, profit, and the planet
- A evolved circular economy will take concerted action on several fronts: examining social, technological and commercial opportunities and challenges
- Sustainability leaders need buy in and collaborate within their organization and externally with partners and suppliers to drive real change
- Circular-economy knowledge is concentrated in big industries, how do we disperse the knowledge to SME's to further enable a close looped system

Moderator:



Page Motes
Head of Global Sustainability
Dell Technologies

Panelists:



Sarah Marshall
VP, Sustainability
NOVA Chemicals



Cynthia Williams
Global Director Sustainability
Ford Motor Company



Martin Bryan
Global Chief Sustainability Officer
UM Worldwide

6:00 - 7:00 pm



JANUARY 31, 2023

7:00 - 7:45 am

Registration and Breakfast

7:45 - 7:50 am

Opening Remarks and Important Announcements

7:50 - 8:00 am

Chair's Welcome Address



Page Motes
Head of Global
Sustainability
Dell Technologies

8:00 - 8:35 am

Fireside Chat: Integrating Sustainability Across Your Business

Walmart believes in a shared value approach to engage all levels of the company in embedding sustainability into everyday business practices. And in 2020, it elevated its efforts by making a commitment to pursue becoming a regenerative company, one that places nature and humanity at the center of its business. What does this mean in practice, and what does it mean for the company's operations looking forward? Jane Ewing, SVP for Sustainability, leads the sustainability charge at Walmart and will share how Walmart is using its scale to spur change throughout its global value chain and speed up adoption of best practices that yield results on climate action – in close collaboration with suppliers, NGOs and producers.



Jane Ewing
SVP, Sustainability
Walmart

8:35 - 9:10 am

The Journey Towards an Inclusive All-Electric Future

- How do we make impactful change when climate change does not impact every community equally, and sustainable technology alone is not enough for everyone to benefit from an all-electric future?
- Highlighting solutions to help close equity gaps in the transition to EVs and other sustainable technologies to reduce carbon emissions by investing in GM's Climate Equity Fund
- Establishing strategic partnerships to achieve ESG goals faster than ever before
- Illustrating how to create a framework for an equitable transition by focusing on the future of work, EV access, EV infrastructure equity, and climate equity



Kristen Siemen
Chief Sustainability Officer
General Motors

ROOM 1 CHAIR



Page Motes
Head of Global
Sustainability
Dell Technologies

ROOM 2 CHAIR



Heather Moore
Technical Director
of Sustainability
LRQA

9:15 - 9:50 am

**BREAKOUT
ROOM 1**
RESPONSIBLE
BUSINESS
PRACTICES

Embed Sustainability Straight into The Heart of Your Operating System

- How can a large manufacturing company achieve bold science-based targets?
- Developing plans to continuously set public commitments such as becoming carbon neutral in all operations and facilities by 2035
- Focusing on innovating and developing products with lower impact and emissions
- Offering new ideas to address increased regulatory attention to ESG data, increased focus on credibility as well as reporting

Honeywell



Evan van Hook
Chief Sustainability Officer
Honeywell

9:15 - 9:50 am

**BREAKOUT
ROOM 2**
CULTURE AND
LEADERSHIP

Food (Waste) Fight: Why We All Need to Be In the Ring

- How and why we prioritized reducing food waste in our stores, distribution centers, and manufacturing facilities
- Our strategy for eliminating food waste going to landfill by 2030
- How we are using “systems thinking” to solve the food waste problem



Suzanne Long
Chief Sustainability and
Transformation Officer
Albertsons Companies

9:55 - 11:35 am

Pre-Arranged One-to-One Meetings

10:00 am – 10:20 am: Meeting Slot 1/Networking
10:25 am – 10:45 am: Meeting Slot 2/Networking
10:50 am – 11:10 am: Meeting Slot 3/Networking
11:15 am – 11:35 am: Meeting Slot 4/Networking

11:40 am - 12:15 pm

WORKSHOP
**BREAKOUT
ROOM 1**

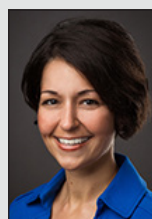
The Relentless Pursuit of Progress and Trust in ESG

Gaining trust of media, markets, and ESG stakeholders while remaining steadfast towards ESG goals can be a delicate balance. Join a straight forward discussion as sustainability executives discuss how to tackle these challenges with strategy and transparency including:

- How a proactive ESG team can provide positive business value through opportunity, costs, and risk
- Practices for achieving trustworthy ESG results with communication and reporting
- Case studies of technology and innovation to support ESG data demands and regulation

Together, we will experience how transparency can drive progress.

workiva



Mandi McReynolds
Head of Global ESG
Workiva

11:40 am - 12:15 pm

WORKSHOP
BREAKOUT
ROOM 2

The New Net Zero : Carbon Markets Today and Tomorrow Under Article 6

With the historic agreement of Article 6 at COP26 last year and Net Zero commitments now covering over 80% of global emissions, governments will soon join the private sector in buying and selling carbon credits for Net Zero aims. But what does this mean for corporate voluntary commitments going forward? Are these two different markets and ledgers, or are they intertwined? What does this mean for corporate claims and ownership of the carbon credits and what should buyers planning long term purchasing of carbon credits look out for?

- The role of carbon markets in Net Zero and the size of the challenge
- State of carbon markets today, overview of global compliance and voluntary markets
- Understanding carbon credit specifications and taxonomy
- Carbon markets under Article 6 and the intersection of public sector and private sector commitments



Hannah Hauman
Global Head of Carbon Trading
Trafigura Group Pte Ltd

12:20 - 12:55 pm

BREAKOUT
ROOM 1
RESPONSIBLE
BUSINESS
PRACTICES

Reimagining a Healthier Future for All People, Their Pets and Our Planet

- Examining the key pillars of Colgate-Palmolive's Sustainability & Social Impact strategy and how it has been built into the company's strategic growth plan including how Colgate is driving social impact
- Taking a deeper dive into how to design more sustainable products and packaging, expanding on initiatives to help eliminate plastic waste and highlighting key partnerships and programs to help achieve scalability to help millions of people
- Exploring how we are preserving our environment as well as accelerating action on climate change and offering examples of how we are building a roadmap to achieve Net Zero Carbon by 2040



Ann Tracy
Chief Sustainability Officer
Colgate-Palmolive

12:20 - 12:55 pm

BREAKOUT
ROOM 2
CULTURE AND
LEADERSHIP

The Path to Carbon Zero and Navigating Scope 3 Emissions

- Making a plan to reduce and ultimately remove Microsoft's carbon footprint emitted either directly or by electrical consumption since the company was founded
- Grounding in science and math to invest in new carbon reduction and removal technology that will help achieve Carbon Negative status
- Expanding internal carbon tax to "scope 3 emissions" and understanding why it's necessary for our journey to being Carbon Negative
- Empowering customers and suppliers around the world and ensuring effective transparency and communication



Brandon Middaugh
Director, Climate Innovation Fund
Microsoft

12:55 - 1:55 pm

LUNCH-AND-LEARN ROUNDTABLE DISCUSSIONS

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:

Food (Waste) Fight: Why We All Need to Be In the Ring



Suzanne Long
Chief Sustainability and
Transformation Officer
Albertsons Companies

Scaling Decarbonization in the Built Environment



Erik Moser
VP of National Accounts
Dalkia Energy Solutions

Compliance with the SEC and EU CDSR Regulations



Greg Scandrett
Director, Solutions
Engineer
Diligent

The Role of Data in Sustainability Verification and Impact Across the Value Chain



Trinity Lloyd
Sustainability and
Energy Transition Lead
Google Cloud

The Future of ESG Reporting: What Does it Look Like and Where Do We Go from Here?



Zoë Beck
Director, Sustainability
HCA Healthcare

A Road Less Traveled: How to Travel with Purpose and Responsibly Source Along the Way



Elizabeth Scruggs
VP, Brand Engagement,
Sustainability &
Insights; Hilton Supply
Management
Hilton

GHG Accounting: Can We Even Count Our Value Chain Reductions?



Adam Wylie
Director, Global
Responsibility
Leprino Foods Company

Organizational Transformation: How Customer Engagement Helps Shape your Sustainability Journey?



Sam Stockdale
SVP, Head Of
Sustainability
Link Logistics

How to Develop a Climate- and Sustainability-Focused Workforce?



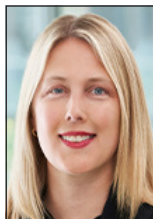
Nick Murdock
Agency Sustainability
Program Manager
NASA

**The Future of Sustainable Logistics:
Strategies to Decarbonize Your
Supply Chain**



John Hoekstra
SVP, Sustainability
Prologis

**A Peek Under the Canopy:
Creating Circular Supply Chains
with Room & Board**



Emily McGarvey
Director of Sustainability
Room & Board

**DeCarbonization and Collaboration:
How Do We Build Together?**



Dost Bardouille
Director of Sustainability
| Corporate Responsibility
Swinerton

**How Do We Accelerate Availability
and Use of Healthier, Closed Loop,
Lower Carbon Building Products?**



Sydney Mainster
VP, Sustainability and
Design Management
The Durst Organization

1:55 - 2:30 pm

**BREAKOUT
ROOM 1
RESPONSIBLE
BUSINESS
PRACTICES**

How to Drive ESG in a Fragile World

- Focusing on agricultural products globally through the supply chain with emphasis on decarbonization to address climate change
- The journey to net zero: Adapting a holistic approach by considering elements big and small to align our business objectives with global initiatives
- Understanding the level of collaboration needed to bridge the gap between aspiration and execution
- Identifying actionable strategies companies can adopt to convert targets to results



Michael Okoroafor
Chief Sustainability
Officer
McCormick
& Company

1:55 - 2:30 pm

**BREAKOUT
ROOM 2
CULTURE AND
LEADERSHIP**

Decarbonizing Transportation and Industrial Sectors of the Economy

- Leadership, pace and scale in the race to decarbonize
- Working with customers to reduce emissions along the value chain
- Low carbon solutions for planes, ships and trucks
- What net-zero could mean for the USA



Carlos Maurer
EVP, Sectors and Decarbonization
Shell

2:35 - 3:10 pm

**WORKSHOP
BREAKOUT
ROOM 1**



A Holistic Decarbonization Approach for All the Energy you're Consuming

- Many organizations plan to spend just under 2% of annual revenue on sustainability and decarbonization – how about yours?
- What investments can you make in digitization that will result in more efficient energy and water usage? We'll discuss Smart Factories.
- What investments can you make in electrification that will result in decarbonization? We'll discuss microgrids and renewables.
- Digital + Electric = Sustainable. Three Schneider Electric leaders will explain the formula for sustainability that works for any organization, from strategy to execution.



Monika Murugesan
VP, Offer
Management,
Microgrid
Schneider Electric



Stephanie Byrd
Marketing Director
Schneider Electric



Rose Shaver
Associate Director
Schneider Electric

2:35 - 3:10 pm

**WORKSHOP
BREAKOUT
ROOM 2**

Technology: Measuring and Monitoring True Sustainability Performance

Achieving Scope 1, 2 and 3 GHG emission targets are no longer nice-to-haves relegated to marketing messaging. With today's increasingly strict ESG requirements—from regulators, partners and customers alike—advanced traceability technologies are the critical foundations for organizations of all types to effectively measure, monitor and act upon their current environmental and societal impact.

Discover how the power of real-time visibility into Scope 1, 2, 3 data and data analytics is transforming how decision-makers identify and prioritize GHG emission challenges and opportunities. Concrete case studies will also be provided to demonstrate the real-world examples of out end-to-end traceability has been implemented across different supply chain stakeholders and geographies.



Florent Bouguin
VP, Chief Technology Officer
OPTEL

3:15 - 4:25 pm

Pre-Arranged One-to-One Meetings

3:15 pm – 3:35 pm: Meeting Slot 5/Networking

3:40 pm – 4:00 pm: Meeting Slot 6/Networking

4:05 pm – 4:25 pm: Meeting Slot 7/Networking

4:30 - 5:05 pm

Changing the Way We Do Business: Building a Sustainable Food System Alongside Evolving Consumer Wants and Needs

- Showcasing the PepsiCo Positive (pep+) program and how it has been built into every aspect of the business to achieve strategic end-to-end business transformation to inspire positive change for the planet and people
- Connecting the three pep+ pillars of positive agriculture, positive value chain, and positive choices to driving sustainable long-term value for our business and our consumers
- Illustrating how changing consumer expectations, wants, and needs impact brand perceptions, purchasing decisions and reactions to sustainability-centric value propositions



David Allen
VP, Chief Sustainability Officer
PepsiCo Foods North America

5:05 - 5:40 pm

The New Era of Aerospace Starts with Innovative Technology:

- Highlighting how the aerospace industry provides significant societal benefits and is integral to modern life; however, the industry is also responsible for 2.5% of the world's carbon's emissions
- Discussing the Future of Flight, our industry's path to net zero with respect to innovation, partnerships, policy and why it will take "everything for zero"
- Exploring how renewable energy sources, energy carriers like sustainable aviation fuels, hydrogen and batteries, and new airplane technologies are intersecting to usher in a new era of aerospace



Chris Raymond
Chief Sustainability Officer
Boeing

5:40 - 5:45 pm

Chair's Closing Address



Page Motes
Head of Global Sustainability
Dell Technologies

5:45 - 7:00 pm



6:15 pm

Will Host an Executive Dinner
Location: Shady Grove
(Exclusive to 25 Delegates and Speakers – By Invite Only)

FEBRUARY 1, 2023

7:30 - 8:30 am

Registration and Breakfast

7:50 - 8:25 am

**BREAKFAST
WORKSHOP**
**BREAKOUT
ROOM 2**

Global Talent 2023: The Evolving Role of the CSO Today

Please join us for an in-depth data-driven look at the shifting landscape and responsibilities of the Chief Sustainability Officer. From the Boardroom to global employees, the CSO is one of the most influential roles in business today, and it has the greatest potential to impact the economic realities of tomorrow. Hear Heidrick & Struggles' assessment of what the future will hold for the Chief Sustainability Officer, tips for navigating the Boardroom, and how to best leverage organizational differences to drive change from global leadership examples we have seen firsthand.

**HEIDRICK
&
STRUGGLES**



Scott Atkinson
*Partner and Co-Head of the
Global Sustainability Practice
Heidrick & Struggles*

8:30 - 8:35 am

Chair's Welcome Remarks

DELLTechnologies



Page Motes
*Head of Global
Sustainability
Dell Technologies*

8:35 - 9:10 am

Utilizing Science, Collaboration, and Urgency to Set and Achieve ESG Goals

- Exploring approaches to engage a broad stakeholder community in developing sustainability strategies, frameworks, and goals consistent with a unique corporate identity and culture.
- Highlighting 3M's Strategic Sustainability Framework including three pillars: Science for Circular, Science for Community and Science for Community
- Demonstrating how to embed science into the heart of sustainability goals and corporate culture
- Discussing how to raise ambitions and update goals based on new information.
- Showcasing how to apply a "math with a path" approach to build confidence and accelerate the pace of carbon emissions, plastic and water reductions through new innovations and technology; and collaborative efforts to help achieve goals even faster.

3M



Gayle Schueller
*SVP & Chief Sustainability Officer
3M*

9:10 - 9:45 am

Accurately Describing a Product's Environmental Footprint and Enabling Informed Consumer Purchasing Decisions

- Exploring how L'Oréal has committed to a sustainable business model through the engagement of their consumers
- In order to meet growing consumer expectations, L'Oréal is creating a fundamental shift in how they communicate product sustainability throughout their activities
- Challenges and opportunities with product impact labeling and how it sets company action plans to continually improve a product's environmental profile

Case Study: Using principles of environmental science and full life-cycle analyses, L'Oréal's Product Impact Labeling system demonstrates the capacity to support consumer desires to make more informed purchasing decisions and foster a culture of greater brand transparency.

L'ORÉAL



Marissa McGowan
*Chief
Sustainability
Officer
L'Oréal*

ROOM 1 CHAIR



Page Motes
*Head of Global
Sustainability
Dell Technologies*

ROOM 2 CHAIR



Heather Moore
*Technical Director
of Sustainability
LRQA*

9:50 - 10:25 am

BREAKOUT ROOM 1 RESPONSIBLE BUSINESS PRACTICES

Lessons Learned from Netflix's Public Climate Targets

- Digging deeper into the science behind our strategy to halve our emissions by 2030 and net remaining emissions across all scope to zero each year
- Designing and launching 2 public climate targets in a 6-month time period
- Reaching millions of households with the message of a sustainable future
- Where are we now, and what comes next?

NETFLIX



Emma Stewart
*Netflix Sustainability Officer
Netflix*

9:50 - 10:25 am

BREAKOUT ROOM 2 CULTURE AND LEADERSHIP

How a Sustainable Future Starts with Goals

- How can setting meaningful goals result in a more sustainable future?
- Why diverse skill sets are needed to think differently about what goals need to be set and how to reach them.
- Emphasizing action: Why leadership must be the example for their teams – both in setting and reaching goals
- Understanding the obstacles to goals and how to overcome them
- Case study example: How Northrop Grumman's Technology for Conservation (T4C) innovation projects are generating sustainable impact for employees, customers, investors, and communities.

NORTHROP GRUMMAN



Stanley Merritt
*Environmental Sustainability
Sr Program Manager
Northrop Grumman Corporation*

10:25 - 11:15 am

Pre-Arranged One-to-One Meetings

10:30 am – 10:50 am: Meeting Slot 8/Networking

10:55 am – 11:15 am: Meeting Slot 9/Networking

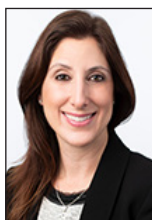
10:40 - 11:15 am

Focus Group

Focus groups are informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt into any focus group that interests them. The focus groups will take place in the corners of the Exhibition Hall in well-marked areas that include a sound barrier. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

FOCUS GROUP

Accelerating Performance and Sustainability Progress Through Strategic Collaboration



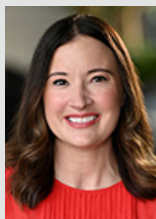
Marie Merle Caekebeke
*Sustainability Executive -
Strategic Engagement*
Baker Hughes

11:20 - 11:55 am

Creating and Curating Sustainable Brands and Experiences that Inspire New Consumer Habits

- How a collaborative approach helps remove barriers and make sustainable products more accessible for all
- Helping consumers infuse more sustainable habits into their everyday lives and habits
- Best practices for scaling sustainable innovation together with partners across the value chain

BREAKOUT ROOM 1 RESPONSIBLE BUSINESS PRACTICES



Amanda Nusz
*SVP, Corporate Responsibility and
President of the Target Foundation*
Target Corporation



Lucy Leahy
General Manager
Grove Collaborative

11:20 - 11:55 am

Driving Innovation, Not Just Mitigation

- Methods for embedding sustainability across diverse areas of an organization
- Avoiding “pinball leadership” to stay focused on achieving long-term objectives
- Setting a goal is not a strategy: why reporting information is only a step on the path towards progress, not progress itself
- Leading with responsibility to influence and optimize culture
- Exploring the FedEx goal to electrify its pickup and delivery fleet globally, and how the company approached setting an ambitious overall goal of carbon neutral global operations by 2040

BREAKOUT ROOM 2 CULTURE AND LEADERSHIP



Mitch Jackson
Chief Sustainability Officer
FedEx

12:00 - 12:35 pm

**WORKSHOP
BREAKOUT
ROOM 1**

Practical Considerations for Establishing a Scope 3 Data Collection Strategy

The quest for more accurate Scope 3 GHG Emissions data is more important than ever with the changing regulatory and climate-action landscapes. However, Scope 3 data collection continues to be a challenge despite making up the bulk of most companies' GHG inventory.

Join this workshop to discuss:

- Best practices on how to take a differentiated approach to Scope 3 data collection and move up the Scope 3 maturity curve
- The importance of technology in facilitating accurate Scope 3 data collection
- Lessons learned from real-life Scope 3 programs



Amanda Petzinger
Associate VP of ESG/Sustainability
Digital Solutions
Benchmark ESG

12:00 - 12:35 pm

**WORKSHOP
BREAKOUT
ROOM 2**

Accelerating the Pace to Zero Waste: Strategies of a Sustainability Sherpa

- Developing a customized Road Map accelerating enterprise achievement of UN SDG 12.5
- Platting an individualized Maturity Model to gauge your status
- Creating on-demand Measurement and Reporting Systems for accountability and transparency
- Taking the wrong path can be catastrophic
- Showcasing successes from Kindergarteners to rabid Soccer fans to Techies



Rick Fraumann
Senior Sherpa Consultant
Okapi Environmental Services, LLC

12:35 - 1:35 pm

LUNCH-AND-LEARN ROUNDTABLE DISCUSSIONS

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Going Above the Minimum: the Challenges and Opportunities with Due Diligence ESG Programs



Altria



Frank Geovannello
Director, ESG Programs
Altria

Inflation & The Economy: How to Manage and Accelerate Capital Investment for Sustainability Projects?



Mukesh Jha
Chief Sustainability
Officer
ASR Group

Instilling a Culture of ESG: Doing Well by Doing Good



Ted Lague
Director of ESG
Merchants Fleet

Setting Ambitious Goals: How Do We Accomplish Our Sustainability Targets?



Kara Fulcher
Director of Sustainability and Government Affairs, North America
Michelin

How to Leverage Partnerships and Collaboration to Collectively Advance Sustainability and ESG efforts



Jasmine Ighneski
VP, Policy, Sustainability, and Government Relations
Parkland Corporation

Diversity Leads to Innovation: Why DEI is Integral to Your Sustainability Strategy



Anne Peck
VP, Director of ESG+R
TA Realty

1:35 - 2:10 pm

Sustainable Agriculture: From Ideation Straight to the Hands of Consumers

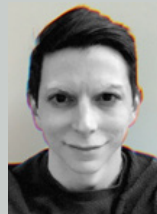
- How Kellogg Company is focused on advancing sustainable and equitable access to food through its Better Days Promise ESG strategy, including supporting 1 million farmers and workers
- Taking a deep dive into Kellogg's InGrained™ program that partners with rice farmers to implement climate smart practices that reduce methane emissions
- Touching on the challenges of recruiting farmers to participate in regenerative agriculture programs
- Exploring how to commercialize sustainability through creative engagement with customers

1:35 - 2:10 pm

BREAKOUT ROOM 2 CULTURE AND LEADERSHIP

Accelerating Climate Action

- Focusing on the sustainability journey and creating lasting impact
- Overcoming internal roadblocks to set ambitious goals
- Leading a global sustainability team during uncertain times
- Innovating and scaling sustainable solutions for the industry
- Embedding sustainability in everything we do
- Sharing lessons learned on leadership at Meta



Edward Palmieri
Global Head of Sustainability
Meta

2:55 - 3:30 pm

Panel: Strategies for Effective Climate Leadership

- Moving from the 'what' to the 'how' with decarbonization goals
- Discussing steps to make net-zero happen across all industries and sectors
- Sharing strategies for engaging leadership and building a net-zero culture
- How to align your sustainability strategies with the core business purpose

VOLKSWAGEN
GROUP OF AMERICA



Rachel Saltzman
*Sr. Director for
Environment, Health,
Safety & Sustainability
Volkswagen Group of
America*



Michael Okoroafor
*Chief Sustainability
Officer
McCormick
& Company*



Erik Hansen
*Chief Sustainability
Officer
Wynn Resorts*

3:30 - 3:35 pm

Chair's Closing Remarks

DELLTechnologies



Page Motes
*Head of Global
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