

AGENDA



NORTH AMERICAN
SUSTAINABILITY &
RESPONSIBILITY SUMMIT
NASRS24
March 24-26, 2024 | Denver, CO



Gaylord Rockies Resort & Convention Center



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[Click here to have your emissions calculated](#)

MARCH 24, 2024

1:30 pm - 3:30 pm

WELCOME DAY

SITE TOUR



**WILL HOST AN OPPORTUNITY TO LEARN
FIRST-HAND ABOUT NEW ADVANCES
IN SUSTAINABLE ENERGY STRATEGIES**
(PLEASE NOTE: SPACE IS LIMITED.)

1:30 pm - 3:30 pm

WELCOME DAY

NATURE WALK

AT THE ROCKY MOUNTAIN ARSENAL

BROUGHT TO YOU BY:



**BUSSES WILL LEAVE AT 1:30 PM AND WILL
RETURN AT 3:30 PM. SPACE IS LIMITED.**

AGENDA

4:30 pm - 5:50 pm

Panel: Planning for the Future of Sustainability: What are the Five Big Things We Need to Talk About?

- **Climate Action:** How can our organizations contribute to addressing and mitigating the impact of climate change, with a focus on reducing carbon emissions and transitioning to sustainable energy sources?
- **Technological Innovation:** How can we best leverage technological advancements to achieve our sustainability goals, particularly in clean energy, data-driven conservation, and fostering collaborations?
- **Circular Economy:** In transitioning from a linear to a circular approach, what initiatives can best promote sustainable production and consumption, reduce waste, and encourage the recycling of resources?
- **Social Responsibility and Equity:** Sustainability efforts must be inclusive and consider social aspects. As leaders, how can we best promote diversity and inclusion within our organizations, as well as ensuring that their sustainability initiatives we advance benefit communities and address social inequalities?
- **Policy and Regulation:** We are in the midst of navigating a complex and still-evolving landscape of regulations and policies. How should we best advocate for supportive policies, keep our organizations complaint with existing regulations, and stay informed about current and future legal frameworks?

Moderator:



Evan van Hook
Chief Sustainability Officer
Viridi

Panelists:

Baker Hughes 



Marie Merle Caekebeke
Sustainability Executive
- Strategic Engagement
Baker Hughes



Janelle Meyers
Chief Sustainability
Officer
Kellanova



Page Motes
VP, Sustainability &
Impact
The Hertz Corporation



Jeannie Renne-Malone
VP Global Sustainability
VF Corporation

6:00 pm - 7:00 pm

WELCOME
Drinks

RECEPTION



AGENDA

6:30 pm



MARCH 25, 2024

7:00 am - 7:45 am

Registration & Breakfast

7:45 am - 7:50 am

Opening Remarks and Important Announcements

7:50 am - 8:00 am

Chair's Welcome Address



Evan van Hook
Chief Sustainability Officer
Viridi

8:00 am - 8:35 am

The Sustainable C-Suite: Impact through Collaboration

- The Sustainability Journey
- Current views of the C-suite
- Shared goals: How the CSO and IT can work together
- Recommendations for maximizing collaboration
- The AI era: New challenges and opportunities
- Customer examples and Success stories



Jennifer Huffstetler
Chief Product Sustainability
Officer, VP & GM Future Platform
Strategy & Sustainability
Intel

AGENDA

8:35 am - 9:10 am

Fireside Chat: What Does it Take to Build a More Sustainable and Resilient Supply Chain?

- Explore what it takes to execute and accelerate action on sustainability issues such as climate, nature and waste across a complex value chain of a multcategory retailer
- Discuss how Walmart's Project Gigaton platform helped seed the way for galvanizing sustainability action with its suppliers and where it sees the journey headed
- Examine the role of data in helping evolve these efforts and how the team has continually evolved the platform to help suppliers go faster and further in their sustainability efforts



Ron Voglewede
Group Director,
Sustainability
Walmart



David Allen
VP, Chief
Sustainability Officer
PepsiCo Foods North
America

ROOM 1 CHAIR



Evan van Hook
Chief Sustainability Officer
Viridi

ROOM 2 CHAIR



Jeffrey Berger
Senior Director, Sustainability
Consulting
LRQA

ROOM 3 CHAIR



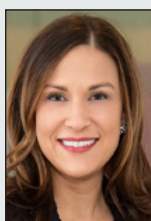
Vadim Ovchinnikov
Chief Executive Officer
Actualize Solar

9:15 am - 9:50 am

BREAKOUT ROOM 1 RESPONSIBLE BUSINESS PRACTICES

Unlocking Systemic Change: A Blueprint for Sustainability Integration

- The issues of today require sustainability teams to work faster and differently to not only safeguard the planet, but their businesses. We need to transform how we operate. But how do we get there?
- Examine how convening a robust ecosystem of internal stakeholders to drive alignment, learning and action can accelerate impact. And, how this internal movement can also help invite others across the industry to collaborate to drive scale.
- Leveraging insights from General Mills' ongoing enterprise transformation, Mary Jane will provide tangible ways to better integrate sustainability across the business, including:
 - Architecting a new framework based on governance, alignment, operationalization and investment across the company
 - Framing business and sustainability goals to reinforce shared objectives and foster collaboration
 - Educating employees about the company's sustainability ambitions and how their contributions support the business
 - Empowering key business segments and functions to lead and champion sustainability goals
 - Engaging stakeholders – from investors to employees and suppliers to customers– to forge powerful partnerships, emphasizing the transformative potential of shared knowledge and collaboration



Mary Jane Melendez
Chief Sustainability and
Global Impact Officer
General Mills

AGENDA

9:15 am - 9:50 am

BREAKOUT ROOM 2 SOCIAL LEADERSHIP

Fireside Chat: Placing Social Sustainability at the Heart of our Business Strategy

- Investing in social impact programs and empowering communities are essential for corporations to create long-term value
- Creating strong partnerships is key for successful societal programs
- Discussing learnings from Diageo North America's 'Society 2030: Spirit of Progress' journey to help create a more inclusive and sustainable world

DIAGEO
NORTH AMERICA



Jayant Kairam
*VP, Society and ESG
Diageo North America*

9:15 am - 9:50 am

BREAKOUT ROOM 3 ENVIRONMENTAL SUSTAINABILITY

Catalyzing Decarbonization of Hard-to-Abate Sectors

- Discussing the challenges, including scale, timing and investment, to decarbonize hard-to-abate sectors with a focus on the chemicals and energy industries.
- Demonstrating the role of science, technology and engineering as the ultimate enablers in overcoming many of the challenges and supporting sustainable industries.
- Exploring the power of monetization and robust accounting methodologies to catalyze decarbonization of entire value chains



Andre Argenton
*Chief Sustainability Officer
and VP of EH&S
Dow Chemical*

9:55 am - 11:35 am

Pre-Arranged One-to-One Meetings

10:00 am – 10:20 am: Meeting Slot 1/Networking
10:25 am – 10:45 am: Meeting Slot 2/Networking
10:50 am – 11:10 am: Meeting Slot 3/Networking
11:15 am – 11:35 am: Meeting Slot 4/Networking

AGENDA

11:40 am - 12:15 pm

Uphold, Upgrade, Uplift: How to Lead the Sustainable Evolution

- Redefining the role of sustainability leadership as we sit at the crossroads of obligation and opportunity
- Challenging you to drive global accountability, embrace cutting-edge innovations, and prioritize impactful actions to collaboratively steer towards a sustainable future
- Providing insights into harnessing regulation for broader impacts, integrating new technologies for efficiency and insight, and understanding the economic and society benefits of sustainability efforts
- Shaping the future of business and society, transforming sustainability from a buzzword into a pivotal strategy for systemic change



Mandi McReynolds
VP ESG
Workiva

11:40 am - 12:15 pm

WORKSHOP BREAKOUT ROOM 2

Delivering Sustainability Transformation through Virtual Twins

- Regardless of sector or industry, measurable carbon reduction or avoidance is achieved by organizations that address both footprint and handprint activities.
- Success in this pursuit can be delivered through the benefits of virtual twin technologies which are enormous.
- However virtual twin technology is currently an underutilized lever in operationalizing sustainability objectives.
- We will share how virtual twins can help deliver transformation across the entire value chain from materials, through product, into the broader enterprise.



Philippine de T'Serclaes
Chief Sustainability Officer
Dassault Systèmes

11:40 am - 12:15 pm

WORKSHOP BREAKOUT ROOM 3

Scaling Data Centers for Sustainable Growth and Responsible Impact

- Discussing how data centers are essential to the growth of our digital economy and allow us to access and store the information that runs our societies, yet they have the same carbon footprint as the aviation industry and are predicted to comprise 31% of the world's global electricity supply by 2027
- Offering strategies to meet the needs of our digital-first, increasingly connected world and sustainable solutions to grow data centers while generating positive impacts for the communities in which they exist
- Highlighting how the trailblazer Google has teamed up with Deloitte to design the first-of-its-kind report on the holistic impact of Google data centers across economic, environmental, and social dimensions
- Exploring the unprecedented attempt to create more transparency and holistic impact for the communities in which data centers operates



Abby O'Reilly
Purpose and ESG Strategy
Deloitte Consulting



Ghada Ahmed
Research and Impact
Thought Lead
Google

AGENDA

12:20 pm - 12:55 pm

Panel: Partnering Across Sectors to Advance Sustainable Aerospace

- Discuss the importance of partnering beyond the industry to achieve commercial aviation's decarbonization path and net zero goal.
- Fostering a culture of transparency, safety and collaboration across aviation, energy, policy and finance sectors.
- Discuss challenges the aviation industry and oil & gas industry each face
- Advocating for policy to enable necessary capital flow
- What role does each play to drive solutions to reach net zero by 2050?



Brian Moran
Chief Sustainability Officer
Boeing

Goldman Sachs



Letitia Webster
Global Head of Sustainability,
Private Markets
Goldman Sachs



Andrey Shuvalov
VP US Energy
Transition
Shell



Lauren Riley
Chief Sustainability
Officer and Managing
Director, Global
Environmental Affairs
United Airlines

12:55 pm - 1:55 pm

Themed Lunch Discussions

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose one from:

The Role of Renewable Energy Virtual Power Purchase Agreements (VPPAs) in Meeting Sustainability Goals



Vadim Ovchinnikov
Chief Executive Officer
Actualize Solar

Product Decarbonization to Engage Your Customers and Drive Your Net Zero Journey



Lisa Grice
Executive Director
Anthesis Group

Strength in Numbers: Cultivating a Workplace Sustainability Culture



Jill Graftenreed
VP of Sustainability
Programs, Risk &
Reporting
Boeing

SustAInability: Explore How AI and Other Technologies Can Accelerate Our Response to Environmental Risks and Create New Opportunities



Philip Smith
Global Head,
Sustainability
Consulting
Cognizant

AGENDA

Sustainability Unveiled: Emission Scopes and Corporate Accountability



Maury Wolfe
VP, Corporate
Responsibility and
Social Impact
Cox Enterprises

Making the Case for Funding Impact: How Can Businesses Cut Through the Noise and Stay True to Their Purpose



Melanie Chow
VP of Mission and
Sustainability
Danone

Sustainability Unveiled: Scope 3 Emissions and Corporate Accountability



Barjouth Aguilar
Head of Global
Sustainability
Flex

The Future of ESG Compliance: What Does it Look Like and Where Do We Go from Here?



Alanna Fishman
Managing Director
- Global ESG &
Sustainability Advisory
FTI Consulting

Carbon-Neutral Horizons: How Ecological Innovations Can Power Positive Change?



Aaron Schreiber-Stainthorp
Director of Sustainability
Jackson Family Wines

Instilling a Culture of ESG: Doing Well by Doing Good



Ted Lague
Director of ESG
Merchants Fleet

How to Reduce or Offset Scope 2 Emissions



Bob White
Chief Development Officer
Actualize Solar

How to Be Authentic: Leveraging Data to Engage Stakeholders & Reduce Carbon



Riley Nelson
Head of Sustainability
NASCAR

AGENDA

How Iconic Brands Unite to Reduce Scope 3 GHG Emissions?



Nick Martin
VP, Corporate Sustainability
Post Holdings, Inc.

Carbon Accounting and ESG Technology Platforms: Experiences and Making the Right Choice



Henry Fovargue
VP, Sustainability
Sysco

1:55 pm - 2:30 pm

BREAKOUT ROOM 1 RESPONSIBLE BUSINESS PRACTICES

Creating a Healthier Future

- Building a world of health around every person at CVS Health serves to them means securing a healthy and resilient planet for future generations.
- That's why its sustainability strategy complements the company's strategy and is embedded in its purpose-driven culture.
- Hear how they are reimagining, collaborating, and making meaningful progress against the growing plastic waste crisis and their packaging to reshape the state of sustainable packaging nationwide.



Sheryl Burke
Chief Sustainability Officer & SVP
of Corporate Social Responsibility
CVS Health

1:55 pm - 2:30 pm

BREAKOUT ROOM 2 SOCIAL LEADERSHIP

Achieving a Sustainable Electric Future

- Discussing how crucial it is to generate electricity from renewable sources, stabilizing the grid, and continue developing/improving the efficiency of EVs and charging infrastructure
- Sparking innovation in battery technology and smart grid solutions which benefits not only EVs but also other sectors, such as energy storage, renewable energy integration, and grid resilience, leading to a more sustainable and efficient overall energy system
- Exploring why it is essential to consider the entire lifecycle of a vehicle, including manufacturing and disposal
- Working towards minimizing the environmental impact of production processes and improve battery recycling and disposal methods to ensure sustainable practices throughout the vehicle's life
- Integrating EVs with renewable energy generation to reduce dependence on fossil fuels and create a cleaner and more sustainable energy system



Kevin Butt
Sr. Director of
Environmental Sustainability
Toyota

AGENDA

2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 1

Tax Credit Investment & the IRA's Immense Potential

- Discussing the Inflation Reduction Act (IRA) of 2022 allocated +-\$370B to address energy security and climate change as a central mechanism for allocating these incentives is through tax credits
- Highlighting how the IRS's tax credit transfer portal is now live and the market is incredibly dynamic for buyers and sellers of transferable tax credits
- Exploring the tax credit investment for new entrants
- Leveraging tax credits as a mechanism to decarbonization
- Providing a roadmap to accelerate your understanding and your organization's opportunity



Hans Royal
Senior Director of Renewable Energy
and Carbon Advisory (RECA)
Schneider Electric

2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 2

Advancing Sustainability through Enhanced Traceability

- Recognizing the efficiency of managing diverse regulatory requirements, such as environmental (EUDR), food safety (FSMA), and sustainability reporting (CSRD), through integrated solutions
- Discussing compliance strategies and how traceability has emerged as a central element, encompassing the ability to track the origin (IRA), journey (SBTi), and transformation of products and raw materials
- How integrating these frameworks necessitates robust data management systems capable of handling complex data from various sources
- Ensuring transparency throughout the supply chain, from raw material sourcing to the finished product, is essential



Florent Bouguin
VP, Chief Technology Officer
OPTEL Group

2:35 pm - 3:10 pm

WORKSHOP BREAKOUT ROOM 3

The Sustainability Playbook: 5 Key Strategies for Advancing your Performance in 2024

- Leave the workshop with 5 key executional steps to implement NOW
- Outline specific, actionable items and tools you can utilize to achieve significant wins this year.
- Bridge the disconnect between the Board, the C suite and Sustainability leaders in your organization
- Attack the gap of patchwork data collection challenges, outdated tools, and modernizing reporting
- Driving Brand Value is an art form. Leverage successes to strategically drive Brand Value.



Rick Fraumann
Sr. Consultant
Okapi Environmental Services, LLC

3:15 pm - 4:25 pm

Pre-Arranged One-to-One Meetings

3:15 pm – 3:35 pm: Meeting Slot 5/Networking

3:40 pm – 4:00 pm: Meeting Slot 6/Networking

4:05 pm – 4:25 pm: Meeting Slot 7/Networking

AGENDA

4:30 pm - 5:05 pm

The Power of Brands as Change Agents: Making Sustainability Irresistible

- The big opportunity in what companies and brands can influence.
- How to inspire consumer behavior change that leads to meaningful environmental footprint reductions
- How to reconcile business growth with responsible consumption
- Innovation as a Force to Drive Sustainability and Consumer Satisfaction
- How to embed Sustainability into Innovation, Brand-Building, and Everyday Business Practices



Virginie Helias
Chief Sustainability Officer
Procter & Gamble

5:05 pm - 5:40 pm

Panel: Strategies for Effective Climate Leadership

- Moving from the 'what' to the 'how' with decarbonization goals
- Discussing steps to make net-zero happen across all industries and sectors
- Sharing strategies for engaging leadership and building a net-zero culture
- How to align your sustainability strategies with the core business purpose

AIRBUS



Julie Kitcher
Chief Sustainability
Officer and
Communications
Airbus

Honeywell



Gavin Towler
Corporate VP and Chief
Scientist, Sustainable
Technologies and CSO
Honeywell



David Allen
VP, Chief
Sustainability Officer
**PepsiCo Foods North
America**

Sysco



Neil Russell
Chief Administrative
Officer & SVP,
Corporate Affairs
Sysco

5:40 pm - 5:45 pm

Chair's Closing Address



Evan van Hook
Chief Sustainability Officer
Viridi

AGENDA

5:45 pm - 7:00 pm



BOURBON STATION

BROUGHT TO YOU BY:



(TAKING PLACE IN THE DELEGATE LOUNGE)

5:45 pm - 7:00 pm



DAY ONE *Drinks* RECEPTION

BROUGHT TO YOU BY:



(TAKING PLACE IN THE EXHIBITION HALL)

6:30 pm

THE *Executive* DINNER SERIES

workiva

**WILL HOST AN EXECUTIVE DINNER
AT OLD HICKORY RESTAURANT**

(EXCLUSIVE TO 20 DELEGATES AND SPEAKERS – BY
INVITE ONLY)

7:00 pm

THE *Executive* DINNER SERIES



**WILL HOST AN EXECUTIVE DINNER
AT VISTA MONTAGNE RESTAURANT**

(EXCLUSIVE TO 20 DELEGATES AND SPEAKERS – BY
INVITE ONLY)

AGENDA

MARCH 26, 2024

7:30 am - 8:30 am

Registration and Breakfast

7:50 am - 8:25 am

**BREAKFAST
WORKSHOP
BREAKOUT
ROOM 2**

Collaborative Models to Scale High-Impact Carbon Projects

Exploring new models for partnership between carbon developers, investors, and corporates to de-risk and scale high impact carbon projects

- Sourcing high-impact, high-quality carbon credits: What is the role of the carbon project developer in ensuring integrity and impact?
- Utilizing finance to unlock low-risk, high-impact carbon credit supply: The role of investors in delivering and scaling high-impact carbon projects for corporate retirement.
- Net zero beyond carbon retirements: Supporting corporates' carbon credit strategy to meet net zero goals from setting targets, navigating the climate claims landscape, and selecting the right credits.



**CLIMATE
IMPACT
PARTNERS**



Stephen Gill
*Co-Founder
Terra Natural Capital*



Erica Vertefeuille
*Co-Founder
Terra Natural Capital*



Rachael Nutter
*Global Director of
Project Development
Climate Impact Partners*

8:30 am - 8:35 am

Chair's Welcome Remarks



Evan van Hook
*Chief Sustainability Officer
Viridi*

AGENDA

8:35 am - 9:10 am

Embedding Sustainability into the Way We Work

- Connect sustainability commitments to business strategies
- Sustainability as a product feature and tackling Scope 3 emissions
- Managing the Bill the Carbon
- Transition to a circular economy to minimize waste and maximize resource efficiency throughout the supply chain



Donna Warton
Corporate VP, Supply
Chain & Sustainability
Microsoft

9:10 am - 9:45 am

The Road to Better

- Accelerating our Progress: progressing towards a carbon neutral transportation system with hybrid and electric vehicles
- Sourcing for Sustainability: ensuring a responsible supply chain
- Greening the Grid: partnering with utilities to increase renewable energy
- Just Transition: providing opportunities to upskill and reskill through supportive training programs



Bob Holycross
VP, Chief Sustainability,
Environment, & Safety Officer
Ford

ROOM 1 CHAIR



Evan van Hook
Chief Sustainability Officer
Viridi

ROOM 2 CHAIR



Jeffrey Berger
Senior Director, Sustainability
Consulting
LRQA

ROOM 3 CHAIR



Vadim Ovchinnikov
Chief Executive Officer
Actualize Solar

AGENDA

9:50 am - 10:25 am

BREAKOUT ROOM 1 RESPONSIBLE BUSINESS PRACTICES

Investing in the Transition for a More Sustainable, Inclusive and Equitable World

- Discuss the role finance plays to prepare our investments to be more resilient, future proof and sustainable
- Share how we assess and address environmental, governance and social risks through the investment lifecycle and are building the capabilities and tools to uplift and support our investments
- Share how we are investing in solutions to accelerate the climate and inclusive growth

**Goldman
Sachs**



Letitia Webster
*Global Head of Sustainability,
Private Markets
Goldman Sachs*

9:50 am - 10:25 am

BREAKOUT ROOM 2 SOCIAL LEADERSHIP

Collaboration Across the Aviation Value Chain: Building a Sustainable Future

- Discussing the unique hard-to-abate challenges that the aviation industry faces in achieving net zero emissions by 2050
- Highlighting the role of innovation and policy in developing sustainable solutions for aviation emissions reduction
- Showcase United Airlines' leadership in SAFs investment and creative financing solutions to enable its transition to low carbon flight
- Discuss the contributions of innovative technologies, start-ups, and disruptors in shaping the industry's sustainable future
- Highlight the importance of industry, government, fuel producers and finance in driving aviation industry's efforts to reduce emissions



Lauren Riley
*Chief Sustainability Officer and Managing
Director, Global Environmental Affairs
United Airlines*

9:50 am - 10:25 am

BREAKOUT ROOM 3 ENVIRONMENTAL SUSTAINABILITY

How Colgate is Preserving Our Environment

- Delve into our 5 key actions under our 2025 Strategic Ambition to Preserve our Environment
- How Colgate is Accelerating Action on Climate Change, building a roadmap to achieve Net Zero Carbon by 2040
- Collaborating cross functionally and externally to achieve our Eliminate Plastic Waste targets and meet our EMF Global Commitment
- Leveraging our Net Zero and Plastic Waste action plans to Lead with Zero Waste Certification across all our sites globally



Ann Tracy
*Chief Sustainability Officer
Colgate-Palmolive*

10:25 am - 11:15 am

Pre-Arranged One-to-One Meetings

10:30 am – 10:50 am: Meeting Slot 8/Networking

10:55 am – 11:15 am: Meeting Slot 9/Networking

AGENDA

10:40 am - 11:15 am



INTERACTIVE THINK TANKS

During the Day Two Networking Break there will be five different 'Interactive Think Tank' topics set up in the Exhibition Hall.

These are informal and unmoderated networking opportunities for like-minded attendees to get together in small groups to brainstorm and discuss issues of common interest. Icebreaking questions and topics of possible conversation will be provided but are by no means mandatory.

TOPIC 1

Opportunities and Challenges
in Tracking and Tackling
Scope 3 Emissions

TOPIC 2

Corporate Social Responsibility
Leadership in a Rapidly
Evolving World

TOPIC 3

The Future of ESG Reporting
– What Does It Look Like and
How Do We Get There?

TOPIC 4

Engaging Stakeholders and Partners to
Collaborate Across and Within Industries
to Drive Strategic Engagement

TOPIC 5

Examining the State of the Circular Economy
and What Advancements Need to be Made to
Evolve the Model's Future?

11:20 am - 11:55 am

Leading for Sustainability: Effective Strategies for Transformative Leadership

- How Lockheed Martin is utilizing materiality assessments to integrate sustainability across the organization
- Staying informed about emerging trends, best practices, and scientific advancements in sustainability, ensuring the organization remains at the forefront of sustainable innovation
- Actively listening to diverse perspectives and building partnerships to drive collective action towards sustainability goals
- Empowering partner functions to take ownership of sustainability initiatives, providing the necessary support while maintaining accountability for sustainability commitments and outcomes
- Recognizing the importance of engaging and collaborating with stakeholders, including employees, customers, communities, and investors

LOCKHEED MARTIN



Heather Daniels
VP Environment, Safety,
Health and Sustainability
Lockheed Martin Corporation

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 1

Sustainability & ESG in the Age of AI

- Discussing how AI is certain to revolutionize Sustainability & ESG management
- Delving into the transformative power of Artificial Intelligence to optimize Sustainability and ESG strategies, from Generative AI for streamlining and automation, to advanced AI models to reliably identify data anomalies and generate predictive insights
- Exploring the potential of AI in augmenting digital Sustainability program management, harnessing data for proactive risk mitigation and strategic enhancements across environmental, social, and governance initiatives

**BENCHMARK
GENSUITE®**



Amanda Petzinger
VP, Sustainability, Stewardship,
Supply Chain & ESG Solutions
Benchmark Gensuite

AGENDA

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 2

Tackling Scope 3 and Supply Chain Sustainability at the Crossroads of New Regulations and ESG Goals

In this session, we will uncover some common challenges when building or scaling ESG programs, as well as best practices and approaches for measuring, reporting, and mitigating Scope 3 emissions. Join us to learn more about:

- How regional carbon reporting regulations will have global impacts, demanding supply chain emissions data
- The vital role of supplier engagement to build capability, measure and report emissions, and drive improvements
- How climate and sustainability teams can work with their procurement peers to leverage carbon /ESG ratings to optimize that engagement strategy
- How organizations can pursue a holistic strategy to uncover correlated risks while also boosting resilience and business performance.

ecovadis



Amanda Zalk
Senior Strategic
Account Executives
EcoVadis



Jon England
Principal Accounts
EcoVadis

12:00 pm - 12:35 pm

WORKSHOP BREAKOUT ROOM 3

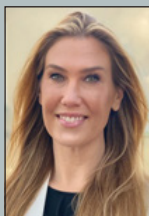
Conquering Complexity: Scaling ESG Reporting in the New Regulatory Landscape

ESG reporting presents a complex challenge for large organizations. New regulations like the EU's CSRD and the SEC's climate disclosure rules raise the bar for transparency and accountability. Effectively managing ESG data, often spread across regions and departments, is critical to meeting these heightened expectations. Building effective ESG governance requires a strategic approach that tackles both data management and regulatory compliance as interconnected aspects of this complex challenge. In this session, you will:

- Unpack the complexities of new compliance structures and frameworks like SEC and CSRD. Explore strategies for building effective ESG governance in a time of rising stakeholder expectations
- Delve into the challenges of harmonizing ESG data across different regions, business units, and reporting structures.
- Discuss best practices for streamlining data management for efficient and accurate reporting
- Discover strategies to automate and centralize ESG data collection across your organization. Learn how to eliminate manual processes and ensure data accuracy for seamless reporting



pulsora



Nicole Peerless
Head of Business Engagement
Pulsora Inc.

AGENDA

12:35 pm - 1:35 pm

Themed Lunch Discussions

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose one from:

How to Leverage Partnerships and Collaboration to Advance Sustainability and ESG Efforts



Laura Devoni
Director of Corporate
Affairs, Strategy and
Sustainability
Algoma Steel

Engaging for Action: How to Mobilize with your Stakeholders to Create Change



Artealia Gilliard
Environmental Leadership
& Sustainability
Ford Motor Company

Integrating Social and Environmental Sustainability Agendas for Effective Business Transformation



Lindsey Yeung
Global Vice President
of Sustainability
Mars, Inc.

From Blueprint to Impact: Evaluating Climate, Health, and Equity in Corporate Design Projects



Rebecca Best
EVP Sustainability
Material Bank

How to Get Your Entire Organization to C.A.A.R.E. About Sustainability?



Walter Fluharty
SVP- Environmental
Health and Safety
Simon Roofing

Revolutionizing Food Production: How to Advance Sustainability and Ethical Practices in Agriculture?



Andrea Chu
Director of Impact
and ESG
Vital Farms

Beyond the Horizon: Crafting Your Own Path to Sustainable Excellence



Rishi Shah
Vice President, Global
Sustainability & ESG
*Wyndham Hotels &
Resorts*

Exploring Holistic Approaches to your Sustainability Commitments

Lessons from a B Corp: Beyond Compliance to Brand Storytelling

AGENDA

1:35 pm - 2:10 pm

BREAKOUT ROOM 1 RESPONSIBLE BUSINESS PRACTICES

Fireside Chat: Reimagining the food system - The Intersection of Innovation and Sustainability

- Engaging with small entrepreneurs and start-ups
- Listening to and partnering with farmers to co-create solutions for them and end customers
- Investing in research & development



Pilar Cruz
*Chief Sustainability Officer
Cargill*

1:35 pm - 2:10 pm

BREAKOUT ROOM 2 SOCIAL LEADERSHIP

Digging for Gold: Feeding the Planet, Not the Landfill

- Bringing awareness to the issue of food waste globally by illustrating the point on stage and sharing shocking statistics to highlight the scale and magnitude of the problem
- Offering interactive and practical teachings to discuss how reducing food waste improves business performance, supports communities and reduces environmental impact
- Emphasizing the importance of storytelling and engagement in driving sustainability efforts

1:35 pm - 2:10 pm

BREAKOUT ROOM 3 ENVIRONMENTAL SUSTAINABILITY

The Path Towards Sustainability 2.0

- In the current business landscape, there has never been a greater opportunity for organizations to enhance their commitment to sustainability
- In this session, we will explore practical strategies to accelerate sustainability programs. Where should we begin? What solutions can we implement to propel our initiatives to the next level?
- Join this engaging workshop, designed for interactive learning and collaboration. Prepare to contribute actively by sharing your own tactics for overcoming barriers. Together as a group, we will cultivate new ideas to lead the charge towards transformative change



Megan Maltenfort
*VP, ESG
Cardinal Health, Inc.*

AGENDA

2:15 pm - 2:50 pm

Panel: Fostering Growth: How to Infuse Sustainability, ESG & CSR Practices Across the Entire Organization?

- How does embedding sustainability, provide a competitive edge by meeting evolving consumer trends and regulatory requirements?
- How to engage with a diverse set of stakeholders, from employees and customers to vendors and investors, and everyone in between.
- Looking at the role of senior leadership, and how it drives the culture of sustainability and social responsibility throughout the organization.
- Exploring the interconnectedness of every department, and what aspects they each play to foster a sustainable business.
- Examining strategies that can be effective in overcoming internal resistance and driving sustainable changes within an organization?

Baker Hughes



Deanna Jones
*EVP People, Communications
& Transformation, CHRO
Baker Hughes*



John Dardis
*SVP, Sustainability
Glanbia*



Elizabeth Grove
*Chief Sustainability
Officer
The Lubrizol Corp.*

2:55 pm - 3:00 pm

Chair's Closing Remarks



Evan van Hook
*Chief Sustainability Officer
Viridi*